



FORT LAUDERDALE INTERNATIONAL FILM FESTIVAL DISTINCTIONS

- ▶ Highest Rated Film Festival in the State of Florida (*Florida Arts Council*)
- ▶ Only film festival in the South to receive four major grants from The Academy of Motion Picture Arts & Sciences
- ▶ Longest Film Festival in the world (Guinness World Records)
- ▶ Top Tourist Related Project in Broward County
- ▶ Biggest motion picture event in the South.
- ▶ Named by Variety as one of the top hot festivals in the nation.
- ▶ Named one of the top destination film festivals in the United States by Movie Maker Magazine

CINEMA PARADISO DISTINCTIONS

- ▶ Cinema Paradiso, FLIFF's year-round art house, has been named Best Movie Theatre in South Florida by New Times, City Link, and other local publications.
- ▶ Cinema Paradiso has over 1500 active paid members
- ▶ Film Screenings and special events held nightly
- ▶ Email Blast reach 48,000 monthly
- ▶ Located in the heart of Downtown Fort Lauderdale, walking distance to all local attractions.
- ▶ Brick Courtyard located on West Side of building, host 100's functions yearly, 40' x 30' and is fully covered.

2009 FAST FACTS

- ▶ Expected attendance: 100,000+ attendance (68,000 + Festival/32,000 + Cinema Paradiso)
- ▶ FLIFF Website Hits Annually: 4,500,000+
- ▶ Film Industry Representatives: 150+ filmmakers, actors, jurors, panelists and industry representatives
- ▶ Credentialed Media: 150 local, national and international
- ▶ Films: over 150 films from 35 countries

2008 AUDIENCE DEMOGRAPHICS

- ▶ Male/Female ratio: 45/55%
- ▶ Age: average 30 – 60 years
- ▶ 60% are professionals or self employed, the balance are retired and college age
- ▶ Median Income per household is \$100,000-175,000

Residency:

- ▶ 65% - reside in Broward County
- ▶ 14% - reside in Dade County
- ▶ 8% - reside in Palm Beach County
- ▶ 13% - reside elsewhere in the U.S. or outside the U.S.
- ▶ 85% Own their own home
- ▶ 78% take vacations 55% travel the U.S. and Europe, 24% travel to the Caribbean, 21% travel Florida, Mexico, Africa, Asia and other locales.

Broward County Film Society

Community Outreach Partners

“FLIFF on the Road”

Bay Harbor Isles
Huizenga Plaza
Anniversary Park – Hollywood
Weston Regional Park
Kaplan Center
Beach Place – Fort Lauderdale
Fort Lauderdale Country Club
North Bay Village

Funtastic Fridays – City of Hollywood
Citi Center – Pompano
Storks Las Olas
BC Surf and Sport
Weston Town Center
Hollywood Arts Park
Fort Lauderdale History Center
Hagen Park - Wilton Manors

Film Festival Partners

Tallahassee Film Festival
Weston Arts Council
Delray Beach Film Festival
Naples Film Society
Daytona Beach Film Festival
St Augustine Film Society

Jacksonville Film Festival
Miami Latin Gay and Lesbian Film Festival
Woman’s International Film Festival
Miami Short Film Festival
Southernmost Film Festival
Pembroke Pines Film Festival

Community Partners

St Thomas High School
Bonnet House
City Church
Shoe’s For the Soul
Museum of Art – Fort
Lauderdale
Florida Atlantic University
Victim’s Right Day
National Autism Registry
Boys and Girls Club
Fort Lauderdale GLCC
Fort Lauderdale Chamber of
Commerce
South Florida Flamenco
Festival
Florida Grand Opera
Pinecrest School
Fort Lauderdale Sister Cities
Promethium Theater
Broward County Library
WPBT
Art Institute of Fort
Lauderdale
Memorial Healthcare
Camp Jernee
Director’s Guild of America
Breast Cancer Fund
Kristy Lasch Foundation
Hollywood Playhouse
Hairstylist for Humanity
Broward Partnership For the
Homeless
Broward Community College
Funding Arts Broward

Rebuilding Together –
Broward
Broward Meals on Wheels
Rotary Club (several)
Miami School of International
Design
American Intercontinental
College
Pace Center for Girls
Surfrider’s Foundation
Young at Art
Seabright Children’s
Foundation
Art Institute Fort Lauderdale
Palm Beach Film School
Fort Lauderdale History
Center
Arts United
Ohio State University Alumni
A Child is Missing
International Women’s Day
Broward Alliance
Invisible Children’s
Foundation
New Times
Women’s Way
WLRN
Screen Actor’s Guild
Prison Fellowship
Flamingo Freedom Band
National Film Challenge
Broward Public Schools
Miami Film School
University School

Fort Lauderdale Women’s
Club
Glow Woman’s Project
ADDY Awards
Holocaust Museum
Broward Cultural Division
University of Pennsylvania
Home Box Office
Write Side Poets
Fort Lauderdale Children’s
Theater
Boyd Anderson High School
City Link

